## **PALLETS OF WISDOM**

## **PEAK SEASON PLANNING**

Retail peak season planning is the strategic roadmap to success, aiming to achieve:

- 1 Optimal Inventory Management
- 2 Diversified and Optimized Supply Chains
- **3** Proactive Disruption Management

## 6-9 MONTHS BEFORE PEAK

- Analyze previous peak season. Identify lessons learned, what products did well, what operational bottlenecks need to be removed
- 2. Place orders for products with long lead time items
- 3. Identify any upgrades required for eCommerce platform, Point of Sale (POS) system, or other technology

